

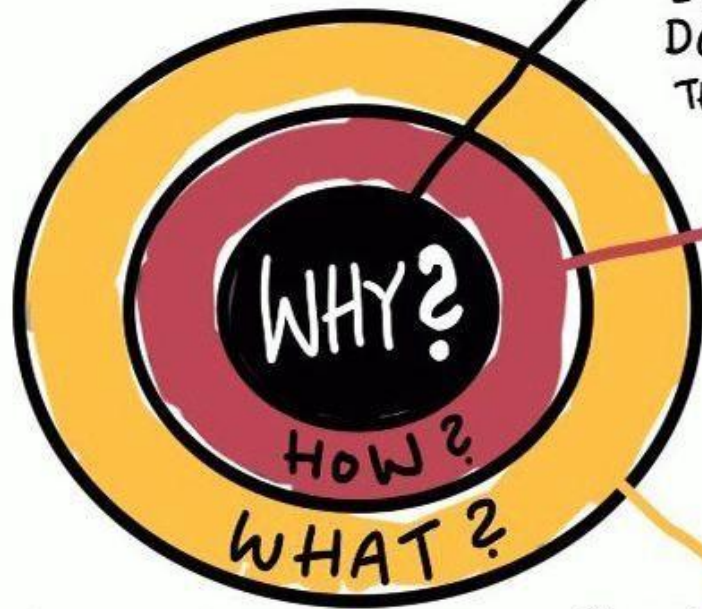
Strategic Planning Advisory Team September 28, 2021



Meeting Norms

- Actively engage in discussion
- Actively listen & keep an open mind
- Value our differences
- Respect individual opinions/perspectives
- Respectfully dissent – address issues, not people
- Ask questions to check for understanding
- Focus on the big picture and greater good
- Silence cell phones, put them aside

GOLDEN CIRCLE



IDEA: SIMON SINEK

WHY DO YOU
DO WHAT YOU
DO? WHAT'S
THE PURPOSE?

HOW
DO YOU
DO WHAT
YOU DO?

WHAT
DO YOU DO?

START WITH WHY

HOW GREAT LEADERS INSPIRE
EVERYONE TO TAKE ACTION

SIMON SINEK

WITH A NEW PREFACE AND AFTERWORD

Purpose

Develop a long-term strategic plan that focuses District improvement efforts on key areas for growth to ensure progress essential to the attainment of Grosse Pointe Schools' shared vision & mission

Desired Outcomes

Advisory Team

Establish 3-4 focus areas, draft long-term (three-year) goals

District

Refine three-year goals, create an action plan (strategies, measurements, timeline, etc.)

Process

Who

Who are we, what do we value, what do we stand for (vision, mission, guiding principles)?

Where

- Where are we now (current state of District)?
- Where do we want to be (desired state)?

What

What will we focus on to move closer to our desired state (long-term goals)?

How

How will we attain our long-term goals (action steps, progress monitoring)?

Who



Vision

- Utopian destination/achievement
- Why do we exist? To accomplish what?

One GP -

where everyone learns, every day

Mission

- Actions we commit to in order to achieve our vision



Promote innovation

Maximize potential

Embrace community

Fine tune or reimagine

What do current vision & mission statements mean to you/us?

Options

- Keep vision and/or mission as they are
- Revise/reword vision and/or mission

Meaningful

Memorable

Guiding Principles

**Enduring, passionate,
consistent core beliefs**



Still relevant/necessary?

Suggested revisions?

Next Meeting

Tuesday, October 12

6:00-9:00 p.m.

- **Review products of 1st meeting**
- **Reach consensus on vision, mission, guiding principles**
- **Share District data**
 - **Qualitative data**
 - **Quantitative data**
- **Small groups**
 - **Review/discuss data**
 - **Recommend 3-4 broad areas of focus**
- **Large group consensus on 3-4 areas of focus**

